

Peckham Platform

APPLICATION PACK

Memories for the Future DIGITAL ACCESS CONSULTANT (COMMUNITY ARCHIVE)



Peckham Peace Wall 2012. A permanent public artwork celebrating thousands of hopeful messages of peace written by the local community on Post-it notes and pasted onto a wall on Rye Lane following civil unrest in 2011



Lesley Asare and Drew Sinclair performing Body Arcana_ Homebuilding as part of London Gallery Weekend, Peckham Square, Summer 2022. Image Credit, Ruth Sewell

Background Information

Peckham Platform is a cultural organisation with a civic duty. Our vision is of a more connected society and we are dedicated to creating positive change through meaningful social art, delivering projects where local communities and artists work together at each stage to provide a programme that is uniquely responsive and relevant to place. Since 2009, we have fostered new collaborations between our local communities and prominent social artists; to co-produce bold new artworks that create open platforms for civic enquiry.

In the near future we will launch our new venue on Peckham Square, working in partnership with London Borough of Southwark. Our new home will be at the heart of an ambitious new vision for Peckham Platform. With five times our previous footprint and new facilities; we will become a welcoming centre for creative civic engagement and community participation. With new gallery spaces, learning facilities, and a dedicated Social Art Resource we will expand our activities, doubling our audiences, the number of participation opportunities we offer, and

increasing our ability to create transformational artistic opportunities for communities facing the greatest need in Peckham and beyond.

We operate in Peckham, with 71% BAME* local residents and over 40% young people - one of the highest ratios in the country. Peckham is changing rapidly, with a borough-led strategy for regeneration providing significant investment in the area in recent years and new businesses and communities moving to Peckham. Within this, a cultural scene is burgeoning, with outstanding cultural spaces and innovative creative industries emerging.

Inequality is growing, existing communities are being displaced and marginalised, and the benefit of new investment is often being felt only by a narrow cross-section of residents. Lower overall deprivation masks the continuing challenges facing Peckham, which is historically one of the most deprived areas in the country; 84% of the population live in the most economically challenged quintile nationally; 34% of children live in low income households; unemployment is at 15%; and it is ranked in the 12% highest crime spots in England. The situation has become critical in the context of sweeping cuts to public services decimating Peckham's support structures.

This inequality of access and opportunity is becoming even more apparent in Peckham at this time of rapid development. Operating within this complex landscape of urban change, Peckham Platform is committed to addressing social inequalities, promoting cultural democracy, and initiating long-term relationships with the arts across communities of need. Young people are at the heart of this process, as collaborators and audiences. Through our learning programmes, we use creative practice to explore alternative pedagogies that place young people at the centre of their educational development.

Our mission is more important than ever as we face a national crisis that spans social, environmental, economic, political and cultural fields. In this challenging context, the social value of art is being given more attention. Cultural organisations are increasingly experimenting with delivering more socially relevant work and look to Peckham Platform as a model of best practice. Our new venue is essential to helping us to expand our work to meet the needs of our community and the sector.

We believe that Peckham's public spaces can be reclaimed by residents as welcoming areas to come together; reinvigorated through performances, exhibitions, artistic interventions, and more. Our locality's vibrancy will be celebrated, recognising the diversity of experiences and histories that contribute to Peckham's unique identity, equally.

***BAME** we recognise that the term BAME is a problematic and we agree with its many critics within the sector and beyond. We use this term here as a reminder that this term remains in use in "official" data such as the census.



Pride of Peckham with Azarra Amoy, 2022. Image by Pavel Burmistrov

Artistic Programme

Our artistic programme strives to be both relevant and supportive to artists and young people and the communities with whom we work, reflecting our values and concerns as a cultural organisation with a civic duty. We are committed to community-led co-commissioning and creating a genuinely collaborative process and co-leadership.

For each commission, we focus our work on engaging communities that are at risk of being marginalised in the cultural mainstream, platforming groups to explore the issues that arise with them. In the past, this has amplified the voices of womens' youth services, disability, mental health, and substance abuse recovery groups. We maintain a joint decision-making process with communities right through to the exhibition, installation or event.

"Peckham Platform has proven itself to be a shining beacon in bringing together artists' practices and community interest to embed contemporary art in a great unfolding programme of productive dialogues in London" Sonia Boyce, MBE, Artist

Our new home will provide a 410sqm, redeveloped cultural venue that welcomes these communities to a permanent and resilient home for our ground-breaking work, building on 15+ years at the forefront of social art. Our current co-commissioning programme includes a two-year project funded by National Heritage Trust titled [Memories for the Future](#).



Family activity on Peckham Square 2023

Learning Programme

Central to all our work is learning and young people. Our work with young people includes our Schools Programme with Arts Awards and Youth Platform, a creative in-house initiative that develops agency in young people facing multiple factors of disadvantage in Peckham. We nurture an effective model of progressive participation, from often first out of school arts engagement, to becoming creative leaders with the skills and confidence to pursue pathways in the creative sectors. This work will be central to our organisational growth moving forwards. The learning programme is currently going through a development process to increase our offer for more people across the ages.

“The chance to be myself, both by being who I am and being encouraged to be creative and arty in a way that is very freeing”.

“The Youth Platform team have managed to create a fantastic community and atmosphere; I feel wonderfully supported and part of an amazing and special group of people”. - Youth Platform participants



Visual representation of Peckham Platform's new home on Peckham Square

Company Information

Peckham Platform is a registered charity and company limited by guarantee. Its annual turnover is around £480,000 with over 20% of its budget allocated to artistic programme. A National Portfolio Organisation of Arts Council England (receiving £75k pa), the organisation relies on fundraising and commercial income generation to deliver its creative and business plans.

Peckham Platform has a core part time staff of six with a further people working on project funded contracts, equating to a team of four as a full time equivalent. We are committed to creating a diverse workforce, offering flexibility within employment contracts, widening access to careers in the arts for volunteers, interns, apprentices and placements, and ensuring all staff have personal development plans to enable them to progress their career.

The Board of Trustees consists of voluntary members who lead the Charity and oversee the organisation in many ways. Trustees each bring unique skills and lived experiences to the organisation and contribute to the success of Peckham Platform.

You can read more about who we are; our vision, mission and values and learn more about our team on our [website](#).

Access support

We are committed to meeting reasonable adjustment, to meet access requirements and supporting all team members to apply to Access to Work to cover relevant costs. Access support is available for all applications, including alternative formats. If you prefer to meet one of our team or talk through this job pack please contact recruitment@peckhamplatform.com or call 020 7358 9645

Equal opportunities

Peckham Platform is an equal opportunities employer, and actively encourages applications from groups currently underrepresented irrespective of gender identity, sexual orientation, marital status, race, religion, nationality, ethnic origin, disability or age. This applies whether in relation to terms of employment, conditions of service or opportunities for training. Individuals are selected and treated on the basis of their relevant merits and abilities, and no one is disadvantaged by conditions or requirements that cannot be shown to be justifiable.

Our Anti-racism pledge and action plan

We actively support the anti-racism agenda. In terms of recruitment, we do this by ensuring that; all our roles are advertised, at least one person of colour attends every interview panel; people that are interviewed will get a chance to meet someone from the team to give insight to the organisational culture, as well as a chance to ask questions outside of the interview. We will offer feedback and we strive to hire people with lived experience represented in the communities that we work with. We have relevant policies and procedures in place to ensure that our workplace is safe and welcoming.

BRIEF SUMMARY

Memories for the Future DIGITAL ACCESS CONSULTANT (COMMUNITY ARCHIVE)

Peckham Platform

Fee Bracket: Up to £4,000

Timeline: c. February 2025 - November 2025

Application deadline: 15th January 2025

Responding to the brief

If you are interested in responding to this brief, please send your CV and a proposal including fees to Brian Maina at brian@peckhamplatform.com

Please submit a short outline of your interest and suitability for this role, covering the following key areas:

- Your understanding of Peckham Platform's requirements, including our digital access needs and the specificities of our organisation, project, audiences, local communities, and locale
- Your approach to community input and co-designed digital processes
- Your availability and constraints on availability
- Your rates, showcasing value for money
- Your connection to and alignment with the mission and values of Peckham Platform
- We ask for all bids for the framework and tender should be iterative, scalable and identify and optimise internal and external capacity, resource and expertise

In the proposal document please tell us more about who you are, why you are interested in this role, and what you can bring to our project. Please outline your relevant experience, examples of 2-3 similar projects delivered, provide a cost and timescale proposal and confirmation of professional indemnity insurance.

If you would like to discuss anything in advance or if there are any access considerations we can make to support your application, please email brian@peckhamplatform.com to arrange a call.

BRIEF: DIGITAL ACCESS CONSULTANT (COMMUNITY ARCHIVE)

PURPOSE OF THE ROLE

Peckham Platform is seeking a Digital Access Consultant(s) to support the development of a new online space to enable access to a community archive of oral histories and other related items.

The consultant will support the launch of this space alongside a new Peckham Platform-led project, Memories for the Future, a community heritage project supported by the National Lottery Heritage Fund. We are seeking guidance on how best to platform and interpret a series of 10 Oral Histories collected through this project and set up an online space adaptable to future growth and development.

The consultant will work with the Peckham Platform team, as well as communities and volunteers supporting project development.

Memories for the Future, Online Community Archive Vision

Building from Peckham Platform's organisational website www.peckhamplatform.com, we are seeking to add a new online space that enables access to an informal community archive of audio-visual content. The online space will launch with a collection of 10 Oral Histories collecting testimonies of Peckham's 1st generation migrant elders and young generations. We will also generate additional content across the course of the project, such as:

- Recordings of community memories and conversation
- Creative commissions
- Heritage images and video
- Project images and video
- Learning resources

We want to work with a consultant to support the development of this new online space, giving guidance on its optimal delivery to meet heritage value, access, audience relevance, and community input. We will work closely with MftF collaborating communities to co-design the space, ensuring it responds to and meets user demand.

We expect the space to serve as an access point to MftF heritage and activities online for audiences at home. We also plan to provide access to the online space on site at Peckham Platform's new venue.

This space will be essential to growing MftF's reach and impact far beyond Peckham, increasing the visibility of our heritage to audiences and participants nationally.

BRIEF: KEY TASKS & SKILLS

Requirements of the Brief

The Digital Access Consultant will undertake the following key tasks as part of this brief:

- Provide guidance and support across the development of a new online space that maximises access to heritage and online resources
- Work closely with our team, communities, audiences, partners, and stakeholders to shape an online strategy that is appropriate for our needs and sensitive to the specificities of the marginalised audiences we will work with
- Developing and producing technical designs/specifications for delivery of digital outputs
- Support UX review and adaptation
- Produce reports, presentations and attend meetings in relation to the design work; frequency to be agreed
- Effectively communicate and collaborate with other staff consultants on the project, especially to meet project and client requirements

Person specification

Experience:

- three to five years' digital design experience
- managing multiple projects at the same time and prioritising tasks to meet deadlines
- managing client relationships (experience of being main point of contact for client and coordinating all communication)
- leading projects from start to completion
- site experience (including producing snagging lists, responding to client and contractor RFI's, overseeing site works to practical completion)
- VectorWorks 2D and 3D, Adobe Photoshop, Adobe InDesign, SketchUp, BIM capabilities, Rhino, Cinema 4D –

Skills:

- excellent design skills with high levels of accuracy and attention to detail
- strong interpersonal and communication skills
- organisational and time management skills
- ability to work independently and as part of a team

- software design and development
- web design and development
- Commitment to Peckham Platform's values

FURTHER INFORMATION

Memories for the Future

MftF is a hyperlocal community-led programme that researches and responds to the intangible heritage of the people who shaped Peckham's iconic Rye Lane. Building from community-input, our starting point are Rye Lane's iconic "Aunties", women business leaders whose roles in Peckham exemplify the lived realities of migration into Britain and the experience of rebuilding lives as part of a diaspora. We want to understand, conserve and learn from these fading histories that elucidate Britain's complex relationships with the rest of the world, and their foundational influence on the communities living and working on Rye Lane.

We will:

Understand: Preserve/Share

MftF will identify, record, preserve and share 10 oral histories of Peckham aunties in conversation with younger generations in their families and/or diaspora that tell a multi-dimensional story of: post-colonial commonwealth migration, British community response, diaspora experience, and how Peckham became the diverse area it is today. Conversations will be professionally recorded and edited and made accessible as a "Peckham Records Collection", held physically in vinyl in our new venue (opening 2025) and online.

Simultaneously, a community-wide conversation in schools, public and community spaces will bring in Peckham people - across culture and generations - to contribute their stories of Peckham's diversity and migration. An informal archive of wider community memories will connect ownership across Peckham communities, and links MftF heritage to contemporary experiences - expected to touch on issues ranging from, regeneration/gentrification, community solidarity/fracture, to contemporary economic, conflict and climate migration.

All engagement will be designed using trauma-informed approaches.

Recognise: Create and Amplify

Using Peckham Platform's co-development approach communities will lead annual creative outputs driven through a Core Group of community volunteers. The Core Group will select and collaborate with artists across design, development and production, creatively responding to and amplifying our learnings through interventions across Peckham's public realm, creating a lasting legacy for Peckham communities.

Access: Reach and Connect

MftF is led by the community and will continuously connect access to more people across Peckham/beyond to engage in different ways.

Core Group

A core group of c. 15 intergenerational participants (recruited through Golden Oldies, Leaders of Tomorrow, Southwark Day Centre for Asylum Seekers, Peckham Park Baptist Church, Southwark Youth Justice) meet monthly to learn about and share stories on migration heritage, develop skills, drive decision-making and co-produce creative outputs.

Co-Producers

Underpinning impact, MftF supports “re-beginnings” for people with lived experience of migration today. At least 4 Co-Producers will be recruited over 18 months and trained to lead project production, supporting Oral History collection, community engagement, promotion, production, and logistical delivery.

Participants

Over 3,000 people will take part in community wide conversations, engagement, creative activities, and/or workshops. An annual Public Square event invites 1000s of passers-by across 2 week-long installations. Extensive schools and teacher engagement and a family programme will couple memory sharing and storytelling with creative activities to bring broad audiences into thinking about how MftF heritage is meaningful to their lives.

Audiences

1 micro and 1 major -commission and talks programme will reach 100,000s of people onsite and across the public realm/online.

Peckham Platform

Peckham Platform is a creative and educational charity based in Peckham, south London. We bring local communities together with leading artists to co-produce social art that responds directly to the needs and concerns of the people involved.

We commission new work, run workshops, talks and exhibitions and provide progression routes for young people. For each new artist commission we work with people in our community to jointly identify themes, develop a brief and select artists. The group then collaborates with the

artist to create new work. The model of joint decision-making continues right through to the exhibition, installation or event.

Vision / Mission / Values:

Our vision is to create a connected society by working with communities and artists.

Our mission is to create opportunities for artists and communities to come together and creatively explore and respond to political issues that matter people in Peckham.

Our values

Connection; We form meaningful relationships with the people, places and communities we work with.

Access

Our work creates welcoming, transparent, open and responsive accessible spaces even when dealing with complex and difficult issues.

Rigour

Our work is considered, thorough and often resource intensive.

Reflection

Our work responds to the places and people where we work, and we are always reflective in our delivery.