

Marketing and Communications Manager

Background Information:

Peckham Platform is a cultural organization committed to civic duty and fostering a more connected society. We drive positive change through meaningful social art, bringing together local communities and artists to co-produce a program that is highly responsive and relevant to its location. Since 2010, we have initiated new collaborations between our local communities and prominent social artists, resulting in bold new artworks that serve as open platforms for civic inquiry.

You can read more about who we are; our vision, mission and values and learn more about our team on our [website](#).

Equal opportunities

Peckham Platform is an equal opportunities employer. Individuals are selected and treated on the basis of their relevant merits and abilities, and no one is disadvantaged by conditions or requirements that cannot be shown to be justifiable.

Our Human Rights pledge and action plan

We are committed to fair and respectful recruitment practices. All interviewed candidates will have the opportunity to meet a team member to gain insight into our organizational culture and ask informal questions. We provide feedback to every candidate once the interview process is complete. Our workplace is safe and welcoming, supported by robust policies and procedures.

JOB DESCRIPTION AND PERSON SPECIFICATION
<p>Role: Marketing and Communication Manager</p> <p>Contract: Temporary - 9 months</p> <p>Salary: £250 per day - 2 days per week</p> <p>Reports to: Interim Director</p> <p>Working: Hybrid</p>
<p>Purpose of Role:</p> <p>Peckham Platform seeks a highly motivated individual with a passion for contemporary art and culture to join its small team. The successful candidate will possess excellent marketing, communication, and digital skills. This pivotal role involves close collaboration with the Director and team to strategically drive awareness and increase engagement through both traditional and digital media.</p>

The Marketing and Communications Manager will be responsible for:

- **Content Creation & Coordination:** Developing and curating high-quality written, visual, and digital content (social media posts, newsletters, advertising, press releases, website copy, print flyers) that consistently reflects Peckham Platform's tone of voice.
- **Artistic & Programme Communication:** Collaborating with commissioned artists and programme staff to effectively translate artistic concepts into clear and engaging communications for both community and public audiences.
- **Community Engagement & Inclusive Communications:** Supporting community engagement initiatives by crafting inclusive communications that encourage participation in workshops, events, and collaborative projects.
- **Graphic Design & Branding:** Producing visual materials such as flyers and catalogues, while ensuring consistent graphic design and branding across all platforms.
- **Digital Resource Management:** Maintaining accuracy and relevance of the website, social media content, and other digital resources.
- **Data Analysis & Reporting:** Gathering and presenting data, analytics, and qualitative stories from communications channels to support evaluation, funding applications, and impact reporting.
- **Monitoring & Compliance:** Undertaking monitoring activities, leading on data protection, and ensuring compliance with GDPR regulations.

Experience:

- Developing and implementing effective marketing and communications strategies for the entire organization.
- Managing and executing marketing, communications, and social media activities.
- Creating and delivering a PR strategy, including press and external relations, for projects such as the Capital Development Project.
- Practical experience in delivering multi-platform digital campaigns to increase online audience and engagement.
- Proficiency in updating website CMS systems, Mailchimp, Hootsuite, and Adobe Suite.
- Graphic Design skills.

Knowledge and Skills:

- Excellent organisational and administrative skills, including proficiency in MS Office and G-suite.
- Ability to work accurately and calmly under pressure, consistently meeting tight deadlines.
- Strong time management and prioritisation skills, with the ability to act on own initiative and deliver results.
- Strong IT skills, encompassing website development, social media, and other digital marketing tools.

- Aptitude for adopting new technological approaches and tools.
- Excellent communication skills, both written and verbal, with the ability to effectively engage with diverse audiences across various online and in-person platforms.
- Strong literacy and numeracy skills.
- Ability to work productively and positively within a team, demonstrating a proactive and supportive approach.
- Flexible and adaptable to the evolving needs of the organisation.
- Ability to contribute creatively to the program.

The post holder will at all times carry out their duties with due regard to Peckham Platform's Health and Safety and Equality, Diversity & Inclusion policies.

How to apply

To apply, please send us your application

1. As a written statement of no longer than **2 pages**; and/or an audio/video presentation of up to **four mins**. Please tell us how you meet the needs for the role. We would really like to hear why this role is an exciting move for you.
2. A supporting CV no longer than 2 pages, that demonstrates your skills, knowledge and experience.
3. Please also include earliest start date and names of two referees (only contacted after seeking permission)
4. Please note that all applications are subject to a '**blind**' recruitment process. This means that identifying information such as names are removed before being read by the selection panel.
5. We want you and your experience to shine through the application, and encourage you to write your supporting statement in your own words instead of using ChatGPT or any other AI assisting tools. This does not include Grammarly or other grammar/spelling supporting tools.
6. If you desire, please complete the [Equal Opportunities Monitoring form](#) - this is for monitoring purposes only and to understand who we are reaching during the recruitment process and will be detached from your application and has no bearing on the application shortlisting process.

Please email your CV and supporting letter to recruitment@peckhamplatform.com

Application Deadline:

- Midday Monday 20th October 2025
- Interviews w/c Monday, 27th October
- Start date ASAP, w/c 3rd Nov